



Business: Beyond Beliefs

“The problems that exist in the world today cannot be solved by the level of thinking that created them.”
- Albert Einstein

Clarity Coaching is based on the simple proposition that we are only limited by the presumptions and uninvestigated beliefs we hold of ourselves and others. These beliefs are based upon preconceived notions of separateness and difference, past history, future fear, difficulties, inadequacies and so on. It is irrelevant whether the beliefs are focused in the arena of business, organizations, personal relationships, physical health, financial prosperity, status, etc. The result is always the same - not getting what we want. Not for long, anyway.

Clarity Coaching changes the landscape of the workplace from the inside-out. Using the self-inquiry method of **The Work of Bryon Katie** (www.thework.org), a straight-forward series of four questions applied to perceptions of any issue or concern at hand; executives, management, and employees experience new levels of self-awareness, freedom and personal accountability.

Unlike motivational programs with short-term effects, **Clarity Coaching** reveals the inner-power that always exists but is rarely experienced personally. From this, new perspectives arise, allowing participants to recognize and release the core disorientation and unease that have continually blocked our awareness of the unlimited capacities of ourselves and the world.

Clarity Coaching does not offer just another bundle of business strategies and theories. It delivers a simple set of profound, yet practical and pragmatic skills which facilitate new capacities of self-awareness and empowerment, as well as astonishing resolution to the issues you have been dealing with for far too long.

Clarity Coaching facilitates:

- Natural Leadership
- High Performance through fearless, clear actions
- Efficiency without stress
- The end of burn-out
- Focus, ease and availability in each moment
- The ability to not take things personally
- Unquestionable evidence of one's true value and **translating it into fruitful action**
- The end of interpersonal and intrapersonal conflicts

Workplace facts to seriously consider:

- The New York Times reported on Sept 5, 2004 that “Workplace stress costs the nation more than \$300 billion each year in health care, missed work and the stress-reduction industry that has grown up to soothe workers and keep production high.”
- An estimated 60 percent of absences from work are due to psychological problems — at a cost of over \$57 billion yearly — according to the American Psychological Association.
- Employer health costs are almost 50 percent greater for workers who report high levels of stress, according to the Journal of Occupational and Environment Medicine.
- Average turnover costs reached \$13,355 per full-time private-sector worker in 2004, according to a new analysis from the Employment Policy Foundation, a Washington, D.C.-based research group.

Clarity Coaching focuses on the wellness of an organization and the effect the organizational wellness has on employees, management, profits and productivity. It is especially useful for middle and senior level management, human resource managers, decision-makers and industrial relations personnel.

Companies implementing the method used in **Clarity Coaching report improvements in:**

Innovation - Conflict, dissatisfaction, resentment and frustration are translated into creativity, self-motivation, cooperation and mutual respect.

Profitability - Employees are freed from time-consuming and profit-draining personal and professional issues, leaving management focus on business objectives instead of interpersonal process.

Satisfaction - Clarity Coaching revives the thrill of achievement and the pleasure of fully contributing to the company vision.

Increase of Sales - Sales teams employing the **Clarity Coaching** process increase sales significantly.

The only thing you have to lose is what you never wanted in the first place.

Published author, dynamic public, trainer, facilitator and consultant, Kathryn Dixon brings authenticity, new vistas and astonishing resolution into your executive leadership seminars or small business meetings. Her style cuts through the nonsense, opens the heart and resonates deeply with the truth inside of every human being.

For information on securing Kathryn Dixon for **Clarity Coaching** facilitation, tailor-made to the needs of your business or organization, please contact **Clarity Coaching** at (801) 487-7621, see www.ClarityCoachingInstitute.com (currently under renovation) or email claritycoaching@msn.com.

Clarity Coaching Guarantee:

Your successful results are the bottom line. You are invited to arrange a **Business Beyond Beliefs - Clarity Coaching Seminar** and, if at the end of the training, in any variety of format, any participant does not feel they have benefited from the experience, the participant’s course fee will be fully refunded.